1. SAP R/3 is a transactional system and the ASAP methodology generally fits these types of systems.

2. SAP BW and Business Objects projects are designed to deliver analytical services can and do feed off of systems other than SAP R/3 (ECC).

3. SAP BW requires that your BW consultant know a vast amount of technical 'How To' information about SAP BW.

4. SAP BW also requires that your BW Consultants know a great deal about the functionality of individual SAP R/3 functional modules, i.e., Materials Management or Financials and Controlling.

5. SAP does not have any formal training courses specifically for SAP BW Industry or SAP R/3 functional module training!

6. SAP Solution Manager is not designed for SAP BW projects. It is, however, useful as a repository of the list of reports you intend to develop.

7. SAP BW Business Content is THE competitive differentiator of the SAP Business Warehouse.
   A. It requires a highly experienced SAP BW Consultant to determine the most appropriate SAP BW Business Content. It requires a 'Super Consultant' to make the best use of it and avoid the known pitfalls.
   B. It requires specific Industry expertise, i.e., Airline Route Profitability, not taught by SAP, to know the relevant, business context specific questions, that allow you to properly leverage SAP BW Business Content

8. Sometimes ABAP knowledge is useful, but can better be utilized by using a generalist ABAPer rather than expecting your expert SAP BW Consultant to also be the ABAPer.

9. SAP BW security is different than SAP R/3, although the tools used to implement it look the same.

10. Go-Live for SAP BW doesn't mean the same thing as a Go-Live for SAP R/3. Nor should it. Bill Inmon, the acknowledged father of data warehousing, will tell you that you should get something useful into your users hand as early as possible, and then keep re-delivering.

**Bonus**-Users cannot fully define their requirements on a SAP BW project, so the sooner you can get information in their hands, and the quicker your SAP BW consultants can have a 'deep' discussion with them about what they want to really know from the system, the sooner they will come up with their next set of requirements.